Tasks to do:

Design a comprehensive Power BI dashboard to address key business analytics for a retail dataset. The following analytical questions can be answered through your dashboard.

1. Top categories by total price.

Identify and visually represent the top 10 product categories by total sales.

1. Delayed Orders analysis:

Determine the number of delayed orders in each category, an order is considered delayed if the actual delivery date is later than the estimated delivery date

1. Monthly comparison of delayed and on-time orders:

Create a dynamic visual that compares the number of delayed orders to the number of orders received earlier for each month. Utilize the drill-through cross report feature to provide a detailed analysis of late and on-time analysis.

1. Payment Method Analysis:

Analyze the most frequently used payment methods by customer using a visually appealing representation such as pie chart or other suitable visuals.

1. Product Rating Analysis: Determine the top 10 highest rated product and the bottom 10 lowest rated product using a bar or column chart
2. State Wise Sales Analysis: Identify and Visually represent states with high and low sales. Providing a clear understanding of regional sales performance.
3. Seasonal sales patterns:Investigate and visualize any seasonal patterns (quarterly) or trends in sales year over the course of the year.
4. Revenue Analysis: Determne the Total revenue generated by ShopNest store and analyze how it changes over time (yearly). Represent this information through suitable visuals to highlight trends and patterns.